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## **Synergy Resources helps local manufacturer increase their capacity for future growth**

### ***Customer Graphicast, Inc. implements lean scheduling solution for expanded production capacity and continued business growth***

Hampton, New Hampshire — Synergy Resources, [www.synergyresources.net](http://www.synergyresources.net), provider of enterprise resource planning (ERP) software solutions and services, announces a successful installation of its lean scheduling solution, producing immediate results. Synergy Resources is an authorized reseller for Infor, one of the largest developers of business software worldwide. Infor's VISUAL Enterprise is an ERP software solution for manufacturers and distributors. With Infor VISUAL EasyLean, customers incorporate pull-oriented scheduling techniques that allow users to make better decisions, release inventory at optimal times, and smooth production flow.

Graphicast, Inc. of Jaffrey, New Hampshire, has been using Infor VISUAL ERP since 1999. President Val Zanchuk ran an efficient operation but wanted to increase capacity in order to continue growing the business. "We hired Synergy Resources to install and train us on EasyLean, and with their help we were able to cut our lead times in half upon implementation," says Zanchuk, "and we did it without reducing setup times or increasing production rates."

Graphicast had been producing 12 inventory turns per year which was impressive, but customers were given 16 week lead times. In addition, management didn't see a way to take on new business without investing in capital equipment. "Infor VISUAL EasyLean will inject parts into the system and releases an order based on whatever lead time you set," explains Zanchuk. "By doing that, it's not overburdening operations with many orders in various stages of completeness. EasyLean simplifies the flow of production and provides us with excess capacity."

Zanchuk is grateful to Synergy Resources for helping to put the company on a path for future growth. "We expect to see the dollar value of work in process (WIP) go down considerably and a gradual reduction in finished goods. We have already seen a big improvement in our throughput and we expect to see similar gains in our cash position. We have effectively opened the door for much more aggressive sales efforts."

Graphicast is shipping orders in four weeks now; instead of the sixteen weeks it took before implementing EasyLean. Rush orders can be shipped in days without disrupting the regular production flow. "We could double our sales at this point without adding people or capital investment," declares Zanchuk. "Seeing the impact it has had on our business, I don't know why anyone wouldn't go with EasyLean right from the beginning."

“In order for the concept of lean manufacturing to take hold and make an impact on an organization, it requires business process changes that can feel uncomfortable at first. Graphicast’s confidence in the process and their management team’s willingness to embrace change was impressive and played a major role in the success they have achieved so far,” according to Darryl Walker, Synergy’s Lead Consultant on Throughput Improvement Services. “It’s always incredibly rewarding to see the tangible business improvement results unfold, as well as the ensuing improved quality of life for the people involved.”

#### About Synergy Resources

Synergy Resources provides leading edge enterprise resources planning (ERP) software solutions and services to manufacturing and distribution companies who are looking to increase profitability and improve their operational performance. As a certified Infor Channel Partner, Synergy Resources has focused exclusively on selling and supporting Infor ERP VISUAL since 1992 and now has over 500 customers. With a staff of over 50 people based throughout the Northeast, Synergy Resources has the depth and breadth of knowledge and the expansive geographical reach to guide our customers through successful implementations that enhance productivity and increase profitability.

#### About Infor

Infor delivers business-specific software to enterprising organizations. With experience built in, Infor’s solutions enable businesses of all sizes to be more enterprising and adapt to the rapid changes of a global marketplace. With more than 70,000 customers, Infor is changing what businesses expect from an enterprise software provider.