



**New York/New Jersey**  
45 Park Avenue  
Bay Shore, NY 11706  
631 665 2050 | Telephone  
866 896 6347 | Toll Free  
631 665 2084 | Fax

**New England**  
6 Old Rochester Road  
Suite 302  
Dover, NH 03820  
603 742 0005 | Telephone  
800 788 7696 | Toll Free

**Mid Atlantic**  
1001 Owls Nest Dr.  
Reading, PA 19606  
866 896 6347 | Toll Free  
631 665 2084 | Fax

**Canada**  
2680 Matheson Blvd. East, Suite 102  
Mississauga, Ontario, Canada | L4W 0A5  
416-915-4101 | Telephone  
416-915-3177 | Fax

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[www.SynergyResources.net](http://www.SynergyResources.net)

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**Contact: Scott Rich**  
**[srich@marketing-intl.com](mailto:srich@marketing-intl.com)**

## **Synergy Resources Extends Infor ERP VISUAL Sales and Customer Service Coverage to Include Canada**

### ***Canadian Customers to Realize Strengthened Service and Support***

**Dover, New Hampshire - Synergy Resources, [www.synergyresources.net](http://www.synergyresources.net)**, an Infor channel partner, announced that Infor has expanded Synergy's geographic territory coverage to include the eastern half of Canada. Synergy Resources, with a staff of more than 50 business professionals, will be able to offer a unique blend of business process improvement and technical services proven to help their customers dramatically improve their business performance. Synergy Resources currently has more than 500 customers using ERP VISUAL, and is known for its depth of professional services staff, particularly in the area of Lean Manufacturing. Canadian ERP VISUAL customers will now have access to Synergy's services staff, enabling them to get the most out of their ERP VISUAL system investment.

Previously, Synergy Resources served ERP VISUAL customers throughout New England and the Mid-Atlantic, including: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, Pennsylvania, New Jersey, Delaware, Maryland, Virginia and West Virginia. With today's announcement, Infor has extended Synergy's coverage to include Ontario, Quebec and Manitoba, as well as New Brunswick, Nova Scotia, Newfoundland, Labrador and Prince Edward Island. In addition to leveraging existing professional service and account management staff, Synergy will be establishing local staff resources in Canada to better serve the Canadian ERP VISUAL customer base.

"We're looking forward to the opportunity to serve the Canadian ERP VISUAL user community. Given that the territory is directly adjacent to our existing coverage, it should be seamless to extend into the Canadian Provinces," said Mark Lilly, co-owner of Synergy Resources. "The United States and Canadian economies are closely tied to one another, and in many cases suppliers and customers extend across boundaries between companies; we are anxious to help bring our Lean methodologies to our new customers. We have been able to help companies in the United States weather the economic downturn, and now as a result, many of our customers are well positioned to thrive as the economy picks up."

"By providing end-to-end functionality at a low cost of ownership, Infor ERP VISUAL meets the specific needs of mid-market manufacturers operating in today's challenging economy," said

Taylor Macdonald, vice president, worldwide channels, Infor. “Infor relies on our knowledgeable channel partners to provide more customers with the fundamentals to enhance their business processes and streamline operations.”

Recently, Synergy Resources held its annual ERP VISUAL User Conference in Providence, Rhode Island, with over 200 attendees. As the largest gathering of ERP VISUAL users this year, Synergy offered customers a unique opportunity to learn about new and existing solutions and methodologies over the course of 4 days. In addition, customers were able to interact one-on-one with the consulting staff to address specific questions and issues. The conference also brought together 12 solution partners that help customers extend their solutions with new capabilities. Synergy Resources has also helped to establish four regional user groups that are directed and run by the users themselves. ERP VISUAL Users Groups have been established for New England, Mid-Atlantic, Long Island, and New York/New Jersey/Pennsylvania.

### **About Synergy Resources, LLC**

Synergy Resources provides leading edge enterprise resources planning (ERP) software solutions and services to manufacturing and distribution companies who are looking to increase profitability and improve their operational performance. As a certified Infor Channel Partner, Synergy Resources has focused exclusively on selling and supporting Infor ERP VISUAL since 1992 and now has over 550 customers. With a staff of over 50 people based throughout the Northeast, Synergy Resources has the depth and breadth of knowledge and the expansive geographical reach to guide our customers through successful implementations that enhance productivity and increase profitability.

More general information at: [www.synergyresources.net](http://www.synergyresources.net)

Visit our [Canadian landing page](#) for upcoming events and announcements.

### **About Infor**

Infor acquires and develops functionally rich software backed by thousands of domain experts and then makes it better through continuous innovation, faster implementations, global enablement, and flexible buying options. In a few short years, Infor has become one of the largest providers of business software in the world. For additional information, visit [www.infor.com](http://www.infor.com).

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