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**FOR IMMEDIATE RELEASE**  
**February 16, 2010**

## **Synergy Resources Secures First Infor LN ERP Deal with Tecniplast**

### **Tecniplast USA Spearheads Corporate Global Deal**

**Dover, New Hampshire** — Synergy Resources, [www.synergyresources.net](http://www.synergyresources.net), provider of enterprise resource planning (ERP) software solutions and services, announced today its first Infor ERP LN deal with the signing of Tecniplast USA, manufacturer of laboratory animal science equipment used in biomedical research. Tecniplast USA, a wholly owned subsidiary of Tecniplast Company S.p.a., based in Buguggiate, Italy, drove the selection for its parent, prompted by the USA operation expanding from assembly and distribution to take on light manufacturing.

The desire for cost reduction and faster response to North American customers was central to the company's strategic move – leading to the corporate-wide decision to globally implement Infor ERP LN. Synergy Resources has long been a channel partner and value-added reseller for Infor's ERP VISUAL suite, and recently expanded its Infor footprint by becoming the vendor's ERP LN channel partner as well.

“Once the vision was set to do light manufacturing in the United States, our parent wanted to ensure that the solution would support worldwide operations,” says Jim Snyder, IT manager of the Exton, Penn.-based subsidiary. “The USA operation has really grown – and to be more competitive, we needed to reduce costs and respond faster to customer orders. Having a single, common solution will enable us to look into the status of inventory and production in Italy, as well as to manage manufacturing here in the U.S.” he says.



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“Synergy Resources is excited to be able to offer manufacturers the Infor ERP LN solution,” says Mark Lilly, Co-Owner, Synergy Resources. “It’s a great product with a strong customer base, and greatly expands Synergy Resources solutions portfolio, enabling us to better serve all our customers.”

Tecniplast USA had managed its initial launch-phase from 1999 by stretching the functionality of its QuickBooks software. Its Italian parent company used a homegrown system. Handoff between the systems was cumbersome and heavily manual, compounded by inconsistency in part numbering.

“We looked at all the major ERP players, but were sold by Synergy Resources’ demonstration of Infor ERP LN– and by the confidence companies like Boeing and Coca-Cola have in using it,” Snyder says.

In addition to providing robust ERP functionally, Infor ERP LN also provides “a built-in services module, which was something we really needed,” says Snyder.

Synergy Resources is working closely with Tecniplast USA in development of system configuration, aiding the work also being done by outside consultants working with the parent company in Italy.

“We’re detailing things end-to-end, wanting to ensure that the solution that will be hosted in Italy will accommodate everything we do,” he says. The system is scheduled to go live this summer.

#### About Synergy Resources, LLC

Synergy Resources ([www.synergyresources.net](http://www.synergyresources.net)) provides leading edge enterprise resources planning (ERP) software solutions and services to manufacturing and distribution companies who are looking to increase profitability and improve their operational performance. As a certified Infor Channel Partner, Synergy Resources has focused exclusively on selling and supporting Infor ERP VISUAL since 1992 and now has over 650 customers. With a staff of over 50 people based throughout the Northeast, Synergy Resources has the depth and breadth of knowledge and the expansive geographical reach to guide our customers through successful implementations that enhance productivity and increase profitability.

#### About Tecniplast

Tecniplast S.p.a. ([www.tecniplast.it](http://www.tecniplast.it)) is a world leader in serving the Laboratory Animal Science community with a strong global brand. Founded in 1949, Tecniplast is a company with 60 years of



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experience in the manufacturing of plastics with a corporate mission to deliver products and services that enhance: the work and safety of scientists and technicians, the well-being of the animals in their care, and the outcomes of biomedical research.