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Synergy Resources Announces Successful Implementation of ERP System at Visual Graphic Systems in NYC

Bay Shore, New York— Synergy Resources, a leading provider of enterprise resource planning (ERP) software solutions and services, helped its client Visual Graphic Systems improve operational performance by re-implementing their existing ERP solution. Visual Graphic Systems (VGS) serves retail, foodservice, hospitality, and architectural industries with the fabrication and installation of visual communication systems. The \$24M company was founded in 1981 and has several high-profile clients including Verizon Wireless, SUBWAY Restaurants, and Accent Health.

Visual Graphic Systems bought Infor ERP VISUAL, an enterprise software system for midsize manufacturers, in 1999 but have since only utilized the accounting and order entry capabilities. In order to put the system to use at its full potential, VGS hired Synergy Resources to re-install the solution, import the company's data, and conduct on-site training.

"This was a successful manufacturing company that literally did not know how they were making money," says Lou Miranda of Synergy Resources. "Visual Graphic Systems had no inventory control or costing method in place. They didn't know which products were most profitable or which products were potentially causing the company to lose money. What followed was a complete transformation that was truly eye-opening for the executives at VGS."

Chief Operating Officer Paul Theodore hired Synergy Resources because of their in-depth knowledge of the software. "The consultants at Synergy Resources bring real-life experience to the table and they know how to apply that understanding to the way our company works," explains Theodore. "Three-quarters of our business is made-to-order, which creates a complex manufacturing environment. We needed to learn how to schedule our operations to make realistic goals for shipping products on-time," says Theodore. "Synergy Resources is helping us to determine optimum run-rates and improve our productivity."

Visual Graphic Systems now uses the Global Scheduling System within Infor ERP VISUAL. This allows the Director of Operations to monitor jobs and apply more resources to a job when needed. Reporting features have allowed the company to raise the standard for productivity, greatly improving efficiency on the shop floor. With a costing system now in place, VGS can easily determine profitability by market, by customer, or by product.

“With the back of the house in order, our next step is to concentrate on the front end,” says Theodore. “We plan to implement CRM (Customer Relationship Management) and the Product Configurator which will greatly improve customer service. We also have plans to apply lean principles to our manufacturing operations.”

“Infor ERP VISUAL is well-suited for a company of our size, observes Theodore. “The software will be a valuable tool in helping us to grow to our goal of \$30M in annual sales. Synergy Resources will continue to be a key partner for VGS as we work to improve production, streamline operations, and increase overall business.”

About Synergy Resources

Synergy Resources provides leading edge enterprise resources planning (ERP) software solutions and services to manufacturing and distribution companies who are looking to increase profitability and improve their operational performance. As a certified Infor Channel Partner, Synergy Resources has focused exclusively on selling and supporting Infor ERP VISUAL since 1992 and now has over 500 customers. With a staff of over 50 people based throughout the Northeast and the Mid Atlantic, Synergy Resources has the depth and breadth of knowledge and the expansive geographical reach to guide its customers through successful implementations that enhance productivity and increase profitability.